

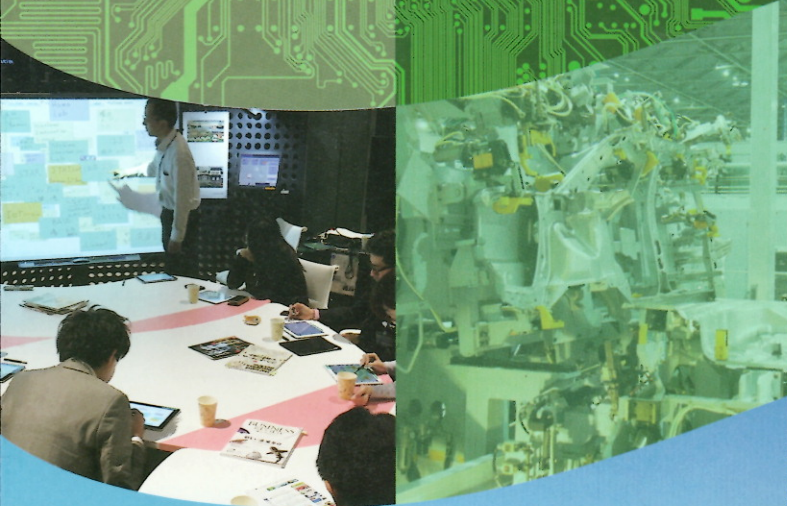


Turning Yokohama City
into a Wellspring of
IoT Business Models



IoT Open Innovation Partners

I-TOP Yokohama



Yokohama City Economic Affairs Bureau

I·TOP Yokohama

I·TOP Yokohama is a space beyond the borders that traditionally divide businesses up by size and industry. It welcomes all players who seek opportunities in the IoT sector and helps them form business partnerships.

- The Time is Ripe -

Yokohama City is home to some 6,000 companies engaged in manufacturing and 3,000 offices working in the IT industry.

This concentration of manufacturers and IT professionals is a major strength of the Yokohama economy. "IoT Open Innovation Partners: I·TOP Yokohama" (*1) was founded to capitalize on that strength. It acts as a place for interaction, partnership, the promotion of projects, and the development of human resources, all culminating in the creation of new enterprises connected to the Internet of Things (IoT), etc. (*2). Participation from a diverse set of companies and organizations allows us to effectively arrange proposal meetings ("matching sessions") and realize individual projects. These activities in turn help to create new enterprises, solve social issues, enhance productivity among small- and medium-sized businesses (SMBs), and support new technological and commercial endeavors.

Creation of New Business Models

Contributions Toward Solving Social Issues

Support for Endeavors by SMBs



*Examples of individual projects.

City of Yokohama

Manufacturing Industry IT Industry
Agriculture and Forestry Commercial Sector
Universities Research Institutions
Kanagawa Prefectural Government NPOs
Public Service Organizations

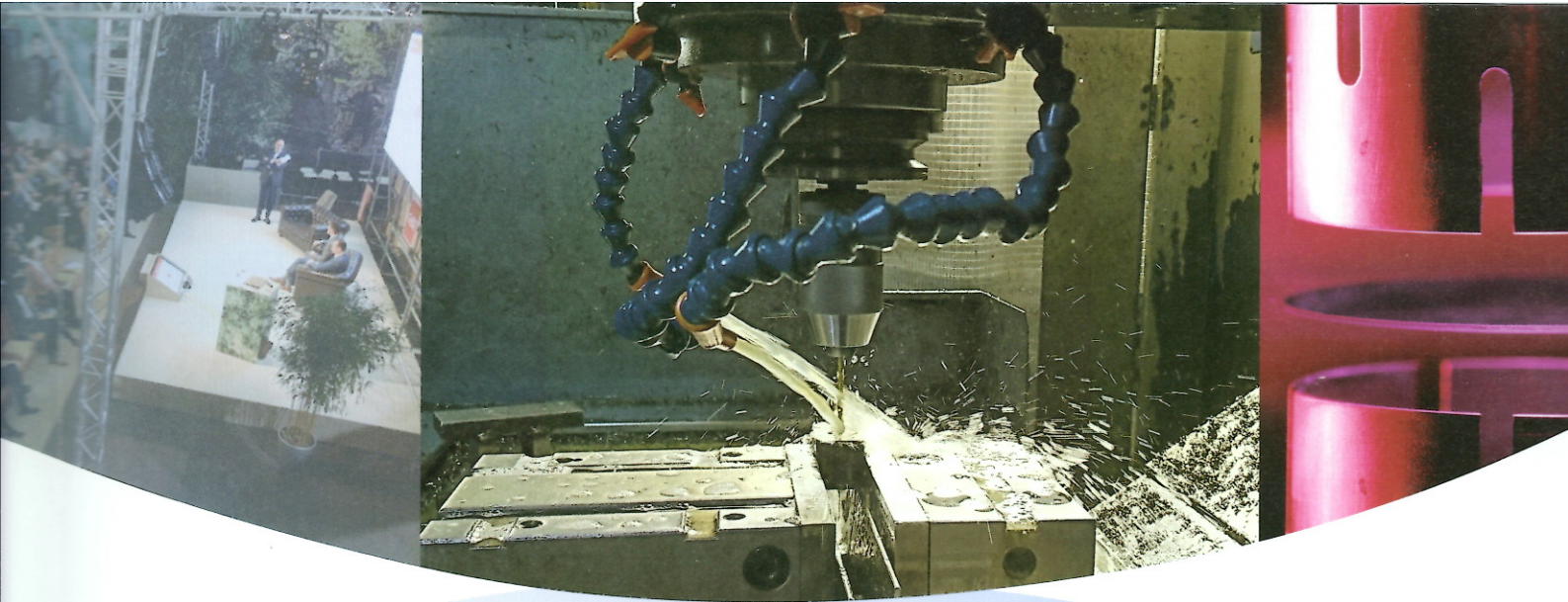
IDEC (*3)
YOKOHAMA

Construction Industry Transport Industry
Retail Industry Service Industry
National Government
Banks Credit Unions

(*1) "I·TOP Yokohama" is a participant in the Ministry of Economy, Trade and Industry's "Local IoT Acceleration Labs" initiative, and it makes use of programs promoted by the Ministry.

(*2) Here, "IoT, etc." refers to any activities furthering technological innovation in connection with IoT, such as work in big data analysis, artificial intelligence (AI), robotics, etc.

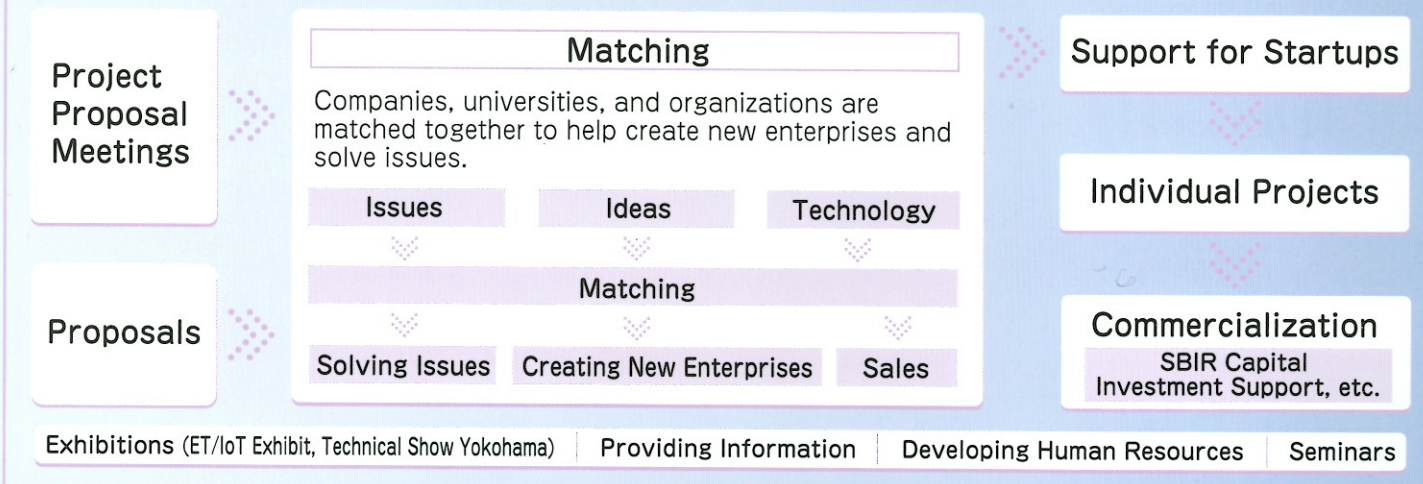
(*3) "IDEC" is the abbreviated name used by the Yokohama Industrial Development Corporation.



Eligibility - Finding New IoT Business Opportunities -

- I · TOP Yokohama is open to any company, university, or organization desiring to engage in open innovation toward the development of new services or products that make use of IoT, etc.
- Proposed activities must already involve or must provide for the involvement of at least one SMB.
- Participation (entry) is free of charge. However, individual seminars and other services may in some cases require a fee.

Flowchart of Project Creation and Commercialization



Benefits of Participation

Business Support

We offer dispatch of coordinators to participating businesses to discuss implementation of IoT in factory production or for the expansion of product sales.

Matching

To promote formation of new partnerships, we work to bring together compatible companies and organizations from among our participants and help arrange for project proposal meetings.

Project Support

We provide support services for individual projects developed by participants brought together through our matching service, including technical consultation and spaces to conduct proofs-of-concept.

Human Resource Development Support

We conduct training seminars on topics such as effective security measures, to help fill gaps in development otherwise difficult to address at the individual-company level.

Exhibitor Support

We provide assistance to groups who wish to exhibit in trade shows, including ET/IoT Exhibits and Technical Show Yokohama.

Information

We work to keep all participating companies and organizations up to date with the latest information released by the national government, Kanagawa's prefectural government, and other relevant bodies.

Co-Sponsors



The Yokohama Chamber
of Commerce and Industry



Federation of Yokohama City
Industrial Association



Kanagawa Information Services
Industry Association



Yokohama IT Cluster
Association



Yokohama Industrial
Development Corporation



City of Yokohama

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